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78.2%

of marketers can't make their ads profitable.

That's where we come in, Introducing Dada Media

YOUR ALL IN ONE CREATIVE AND MARKETING PARTNER.

Delivering impactful design, conversion driven content, and brand growth that gets results.

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THE PROBLEM TODAY

Most businesses lack a strong identity, clear marketing, and engaging content to connect with their audience.

Weak Brand Identity

82% of local businesses lose customers because their branding fails to make a strong first impression.

Low Online Visibility

68% of brands can't grow on social media because their content lacks clarity, creativity, and strategy.

Ineffective Marketing

Business owners overspend 40% more when their branding fails to build trust.

Poor Content Engagement

82% of social content gets ignored within the first 3 seconds.

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OUR SOLUTION

We transform brands, build high performing digital identities, and execute marketing systems that turn attention into business growth.

Strong Branding

We design identities that look premium, communicate trust instantly, and position your business for long-term growth.
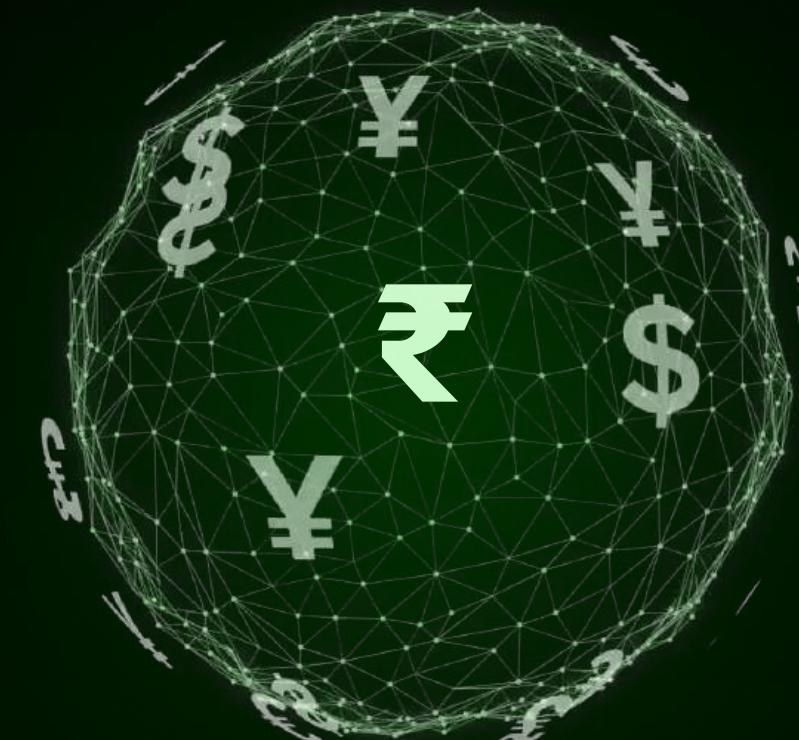
Improved Digital Presence

We build modern, conversion ready digital experiences that attract the right audience and keep them engaged.

Performance Marketing

We run data backed campaigns engineered to increase conversions, reduce acquisition costs, and scale revenue sustainably.

Engaging Content Creation

From posts to videos to storytelling campaigns, we craft high impact creative that builds connection and boosts conversions

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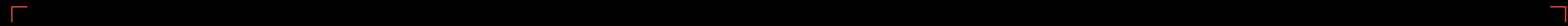
INDUSTRIES WE HELP GROW

We partner with growth-driven brands across multiple industries,
helping them scale through strategic design, compelling content, and performance-focused marketing.

Real Estate

Healthcare & Wellness

Education & E-learning

Finance & Fintech

E-commerce & Retail

Technology & SaaS

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OUR SERVICES

Real Estate

Interactive 3D models

Your architectural digital twin with an engaging tour.
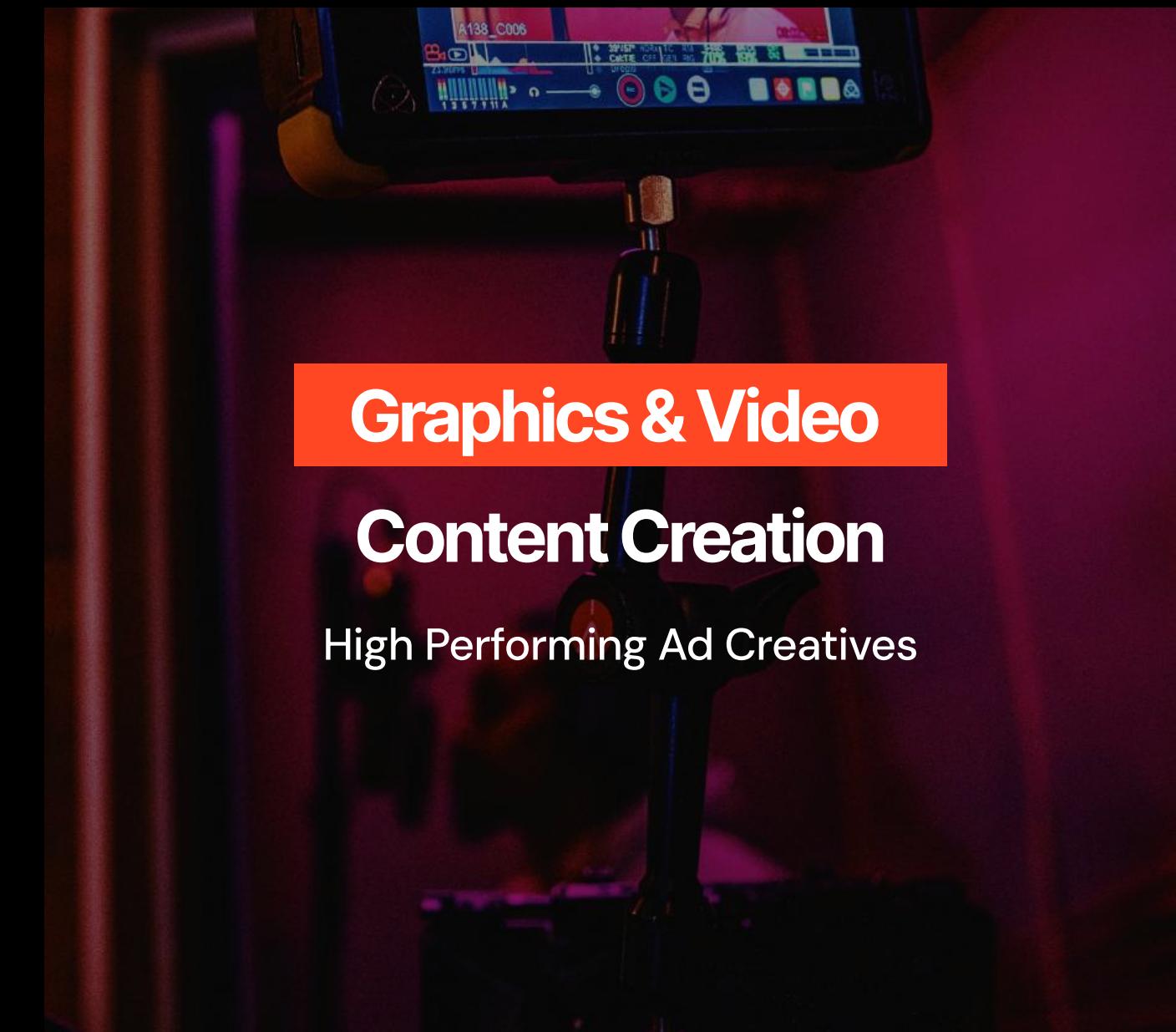
Graphics & Video

Content Creation

High Performing Ad Creatives

Performance Marketing

& Social Media Management

Campaign Strategy, Ads, SEO, Lead Generation

Experience Design & Development

Real Estate Virtual tours

UGC Videos

Animation

Brand Design

UI/UX Design

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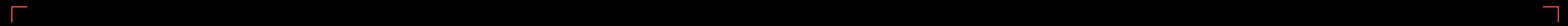
REAL ESTATE INTERACTIVE 3D MODELS

Immersive 3D walkthroughs that showcase your real-estate projects with clarity, ease, and seamless interaction.

Real Estate Interactive 3D models

Your Architectural Digital Twin with an Engaging Tour.

- Online/Offline Setup
- Easy to Embed on Any Website
- Works on All Device
- Easy to use Advanced Search

360° Virtual Tours

Showcasing 3D Plans, Virtual Walks, and 360 Views.

- 3D Plans
- 360° Views
- Virtual Walk
- Easy to Access

73%
Prioritize Customer Experience
in purchasing decisions

PwC

45%
Higher Conversion Rate
for businesses employing interactive lead nurturing

Hubspot

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GRAPHICS & VIDEO CONTENT CREATION

Visuals and videos designed to stop the scroll, engage your audience, and turn attention into results.

2.3 x

Higher Conversion Rates

for campaigns using video ads over static creatives

Meta Business Insights

82%

Higher Trust Levels

among consumers when brands use high-quality visuals and consistent design

Adobe

Video Production

High impact videos crafted to capture attention, tell your story, and drive real engagement.

- UGC Videos
- Documentaries
- Explanatory Videos
- Product Ad Videos

Visual Design

Craft high impact visuals that strengthen your brand identity and elevate every customer touchpoint

- Social Media Creatives
- Marketing Collaterals
- Brand Visual Systems
- Ad Creatives

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DIGITAL MARKETING

Smart campaigns that amplify your reach, strengthen your brand, and drive measurable growth across every channel.
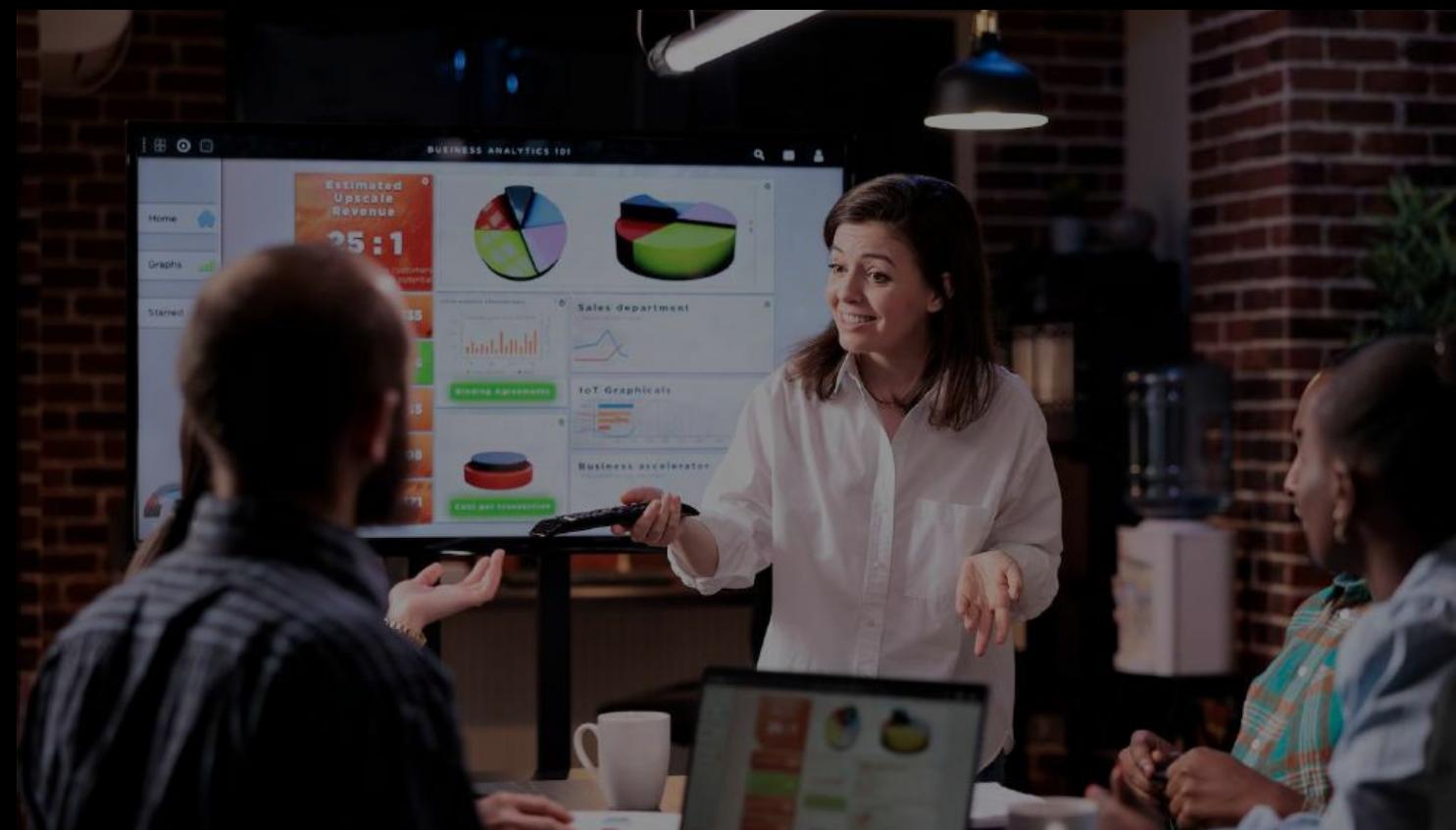
Performance Marketing

Targeted ad campaigns designed to convert, optimise ROAS, and scale your business with real, trackable results.

- Meta & Instagram Ads
- Google Search & Display Ads
- Retargeting & Funnel Strategy
- Analytics & Optimisation
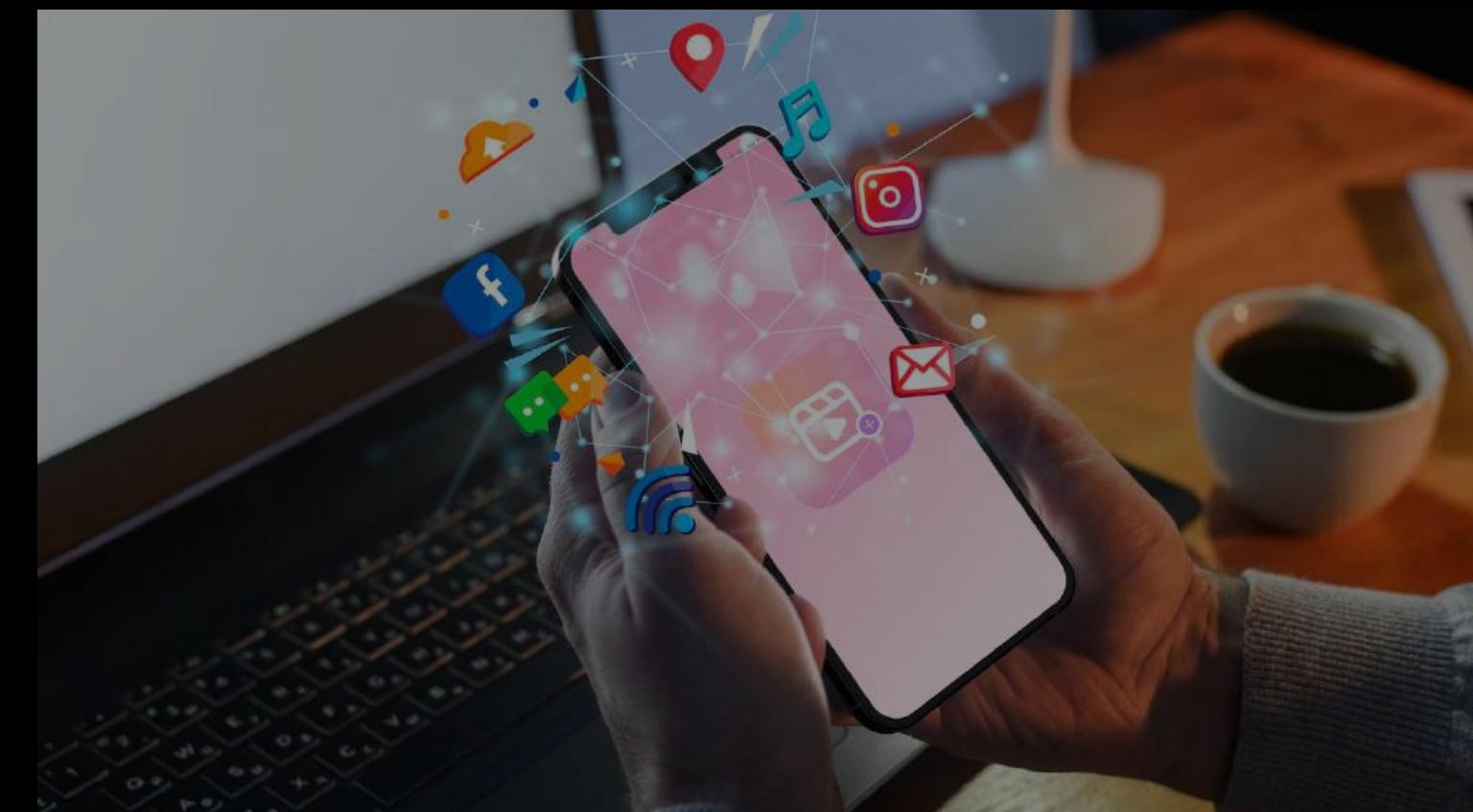
Social Media Management

Online presence through consistent content, strategic storytelling, and community-focused brand communication.

- Creative Post & Reel Design
- Monthly Content Planning
- Social Media Copywriting
- Optimisation & Growth

3.5 x

Higher engagement

for brands that consistently post optimized social media content

Meta Business Insights

61%

Consumers are more likely to purchase

from brands that run regular, relevant marketing campaigns

HubSpot Research

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# 2D, 3D ANIMATION & MOTION CONTENT

Motion-led content that explains faster, engages deeper, and keeps your brand memorable across platforms.

Motion Graphics & 2D,3D Animation

Purpose-driven animations that simplify ideas, highlight value, and guide viewers to take action.

- Meta & Instagram Ads
- Explainer & Brand Animations
- Product Walkthroughs
- 2D & 3D Animation
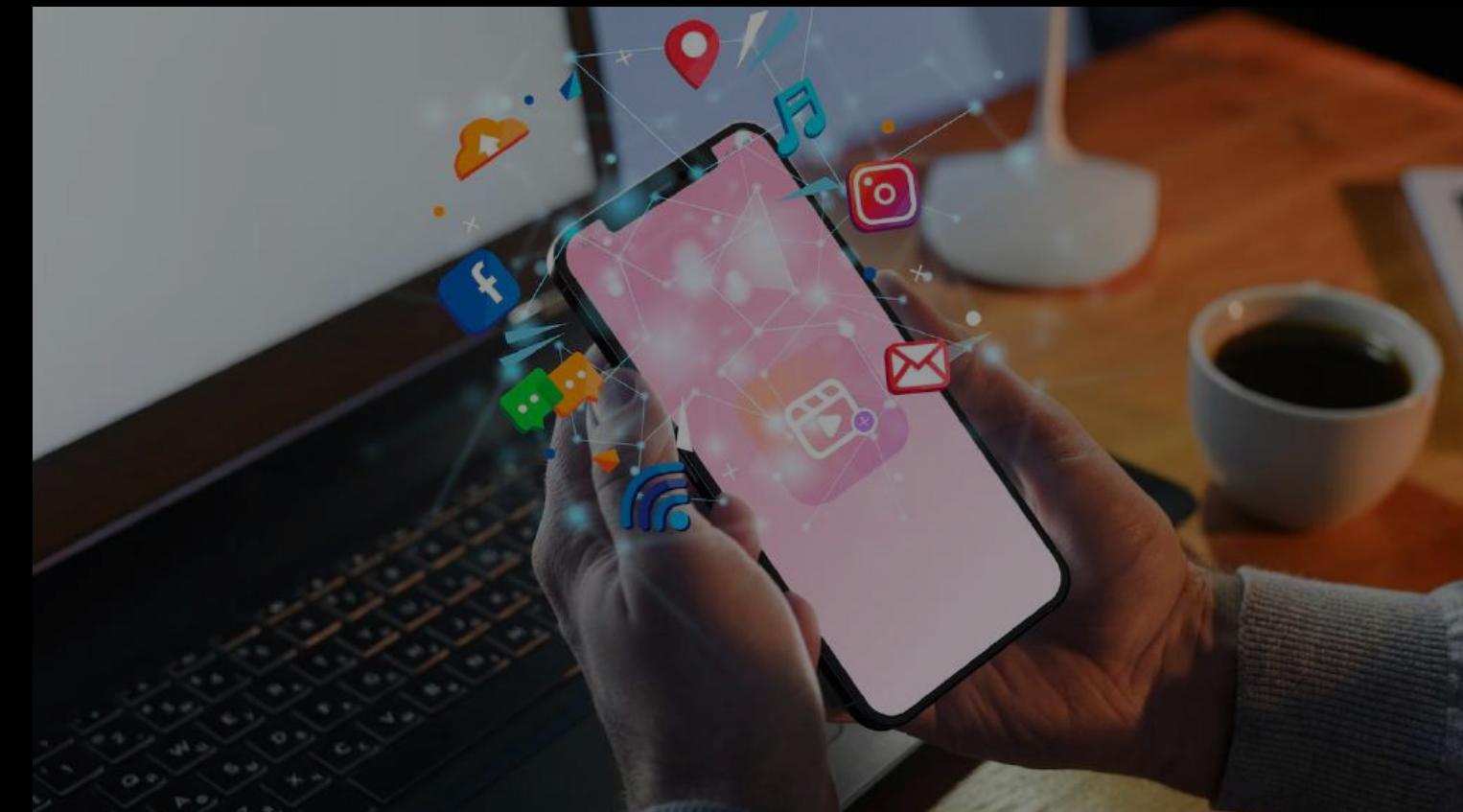
Social Media Motion Content

Scroll-stopping motion creatives built to increase watch time and engagement on social platforms.

- Animated Reels & Shorts
- Motion-Based Ad Creatives
- Social Media Copywriting
- Campaign Storytelling

2.7 x

Higher engagement
for brands using animated and motion-based content

Wyzowl

80%

Higher Information Retention

with 2D & 3D animated storytelling

Forbes

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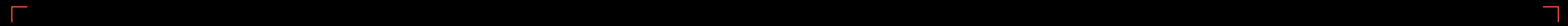
WEBSITE DEVELOPMENT

High-performance websites designed to look professional, load fast, and convert visitors into real leads and customers.

94%

First Impressions

are design-related when users visit a website

Stanford Web Credibility Research
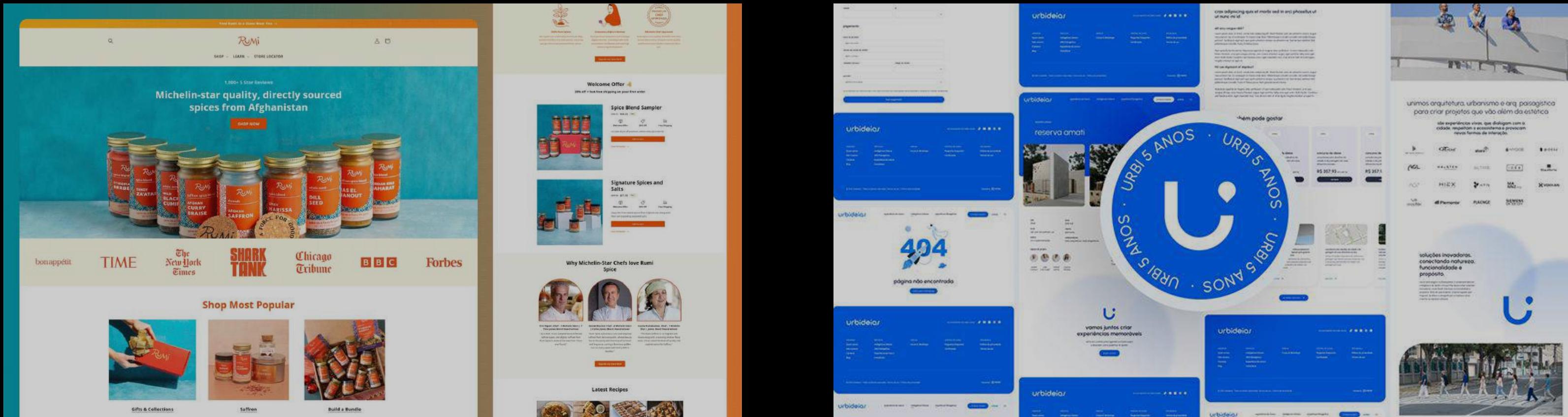
Custom Website Development

Websites built with clarity, performance, and scalability at the core — tailored to your business goals and audience.

- Business Websites
- Portfolio & Brand Websites
- Landing Pages for Campaigns
- CMS-Based & Custom Builds

Conversion-Focused UI & UX

Thoughtfully designed user experiences that guide visitors, build trust, and drive action across every device.

- Responsive Design
- Performance Optimisation
- User Flow Planning
- SEO-Ready Structure

2.5 X

**Higher Conversions**

for businesses using fast, structured, and mobile-optimized websites

Google UX Research

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OUTDOOR VIDEO ADS IN SURAT

Outdoor video advertising that places your brand directly in front of real people, every day, in high-traffic residential and commercial spaces.
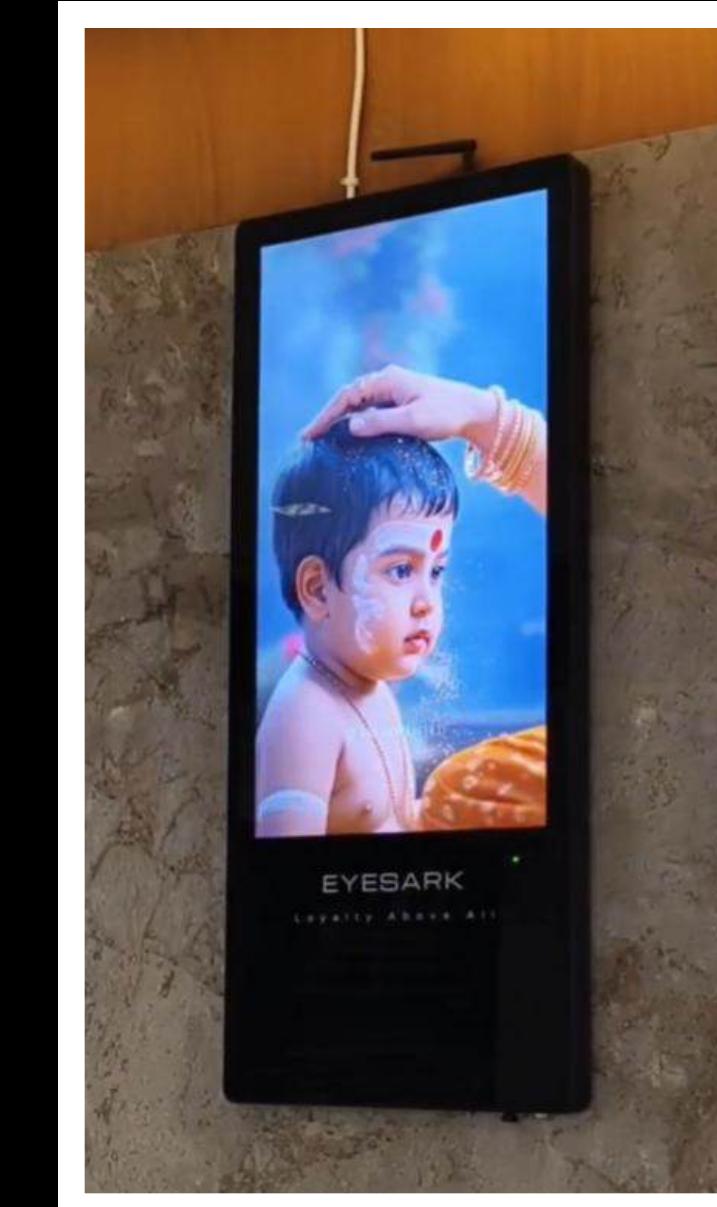
EYESARK
AD TECH PVT.LTD

Premium Outdoor Display Network

We collaborate with EYESARK to deliver powerful outdoor advertising across Surat through a digital display network.

- 3 Large 20×20 ft LED Displays in prime locations

- 700+ Small 1×3 ft Displays

- Installed near elevators in residential & commercial buildings

- Daily exposure to high-intent local audiences

- Ideal for Brand Awareness & Local Campaigns

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CLIENT TESTIMONIAL

4.9

CLIENT 50+

wazirx

apprabbit

PIP BANKS

EXPEDITE COMMERCE

Cloudairy

Milestone ZERO

Believe
INTERNATIONAL LIMITED

cora.

oqire

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READY TO
GROW

YOUR BRAND WITH BETTER DESIGN, BETTER CONTENT, AND BETTER MARKETING?

LET'S BUILD SOMETHING THAT GETS REAL RESULTS.

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